

Call for Presentations

Building Alberta's Primary Prevention Framework - Alberta-made Solutions to Prevent Domestic and Sexual Violence

Shift: The Project to End Domestic Violence (University of Calgary) (<https://preventdomesticviolence.ca>) and Sagesse/IMPACT (<https://www.sagesse.org>) are excited to announce its request for applications for presenters at the **IMPACT Virtual Summit** held on March 16-17, 2021. Our Summit theme this year is, "Building Alberta's Primary Prevention Framework."

About the project partners:

Shift: The Project to End Domestic Violence is located in the Faculty of Social Work at the University of Calgary. Our purpose is to advance effective primary prevention strategies. For ten years, we have dedicated ourselves to conducting research with diverse stakeholders to create the social conditions that stop violence before it stops – at home, across the country, and around the world. Through our partnership with IMPACT, we aim to work with systems, institutions, and the human service sector to collectively develop the will and skills to design, implement, and scale an evidence-informed primary prevention framework for Alberta.

IMPACT is a provincial collective impact initiative whose purpose is to eradicate domestic and sexual violence. Our members include over 250 organizations, systems, business, and government representatives. As a collective we are creating a movement to achieve our goal, capitalizing on the strength of existing networks. We are using the resources, ideas, and influence of our collective membership to instigate systemic change in provincial perspective, practices, policies, and legislation.

The project partners gratefully acknowledge the Maxbell Foundation, Government of Alberta – Community and Social Services and Silver Gummy Foundation for their support in funding this project.

The Summit has two key goals:

- To inspire IMPACT members to engage in the primary prevention of domestic and sexual violence
- To update IMPACT members on our work, focusing specifically on the "Building Alberta's Primary Prevention Framework" project.

We hope you will consider submitting an application to present at the Summit!

INFORMATION ABOUT PRESENTATIONS

Goals of the presentations:

- To support IMPACT members to understand the application and impact of primary prevention by showcasing "made-in-Alberta" primary prevention approaches.
- To integrate Alberta-made primary prevention solutions in Alberta's Primary Prevention Framework

Target audience: Any member of IMPACT.

Length of presentation: 30-minute presentation + 20-minute discussion = 50 minutes total

*While we encourage you to co-present with project partners from different organizations, please note that you should take into account the length of the presentation (30 minutes) when identifying co-presenters.

Deadline for application submission: Monday December 7, 2020

What are “Made-in-Alberta” primary prevention approaches?

Primary prevention focuses on stopping violence before it starts. Primary prevention efforts can mean “delivering interventions to the whole population (universal strategies) or to particular groups that are at higher risk of using or experiencing violence (selective strategies).”¹

The Summit will showcase primary prevention approaches (programs, policies, practices, etc.) that have been implemented, or are currently being implemented, in Alberta. The below table provides examples of primary prevention approaches.

Primary prevention approach	Strategies
Inform policy and practice through research, monitoring, and evaluation	<ul style="list-style-type: none"> - Develop primary prevention domestic and sexual violence research agenda and commission foundational research projects - Develop and implement a robust primary prevention monitoring and evaluation framework for DV and SV - Design a system to synthesize prevention data. - Help primary prevention programs conduct evaluation. - Create an interactive web-based data system that allows individuals real-time access to data.
Coordinate and collaborate to strengthen primary prevention across stakeholders	<ul style="list-style-type: none"> - Develop and maintain clearing house of primary prevention evidence - Provide training on primary prevention concepts and practices - Establish and maintain a collaborative network of domestic and sexual violence organizations to enhance primary prevention work - Working with dialogue leaders to actively lead local prevention conversations
Drive uptake of established best practice primary prevention approaches	<ul style="list-style-type: none"> - Facilitate practice networks for primary prevention to build capacity to implement best practices - Promote collaboration between government, community organizations, and researchers - Advise and influence government and diverse sectors on effective primary prevention
Promote gender equality	<ul style="list-style-type: none"> - Tackle women’s inequality in the labour market to reduce poverty and the gender pay gap - Strengthen economic supports for women and families - Provide opportunities to empower and support girls and women (i.e., remove barriers to women’s leadership) - Advocate for the elimination of discriminatory laws and enact policies that respect and protect the health and rights of girls and women
Promote social norms that protect against domestic and sexual violence	<ul style="list-style-type: none"> - Bystander approaches - Mobilizing men and boys as allies

¹https://www.vichealth.vic.gov.au/~/_media/ProgramsandProjects/DiscriminationandViolence/PreventingViolence/framework%20web.ash

Teach safe and healthy relationship skills to prevent domestic and sexual violence	<ul style="list-style-type: none"> - Social-emotional learning programs for youth - Healthy relationship programs for couples - Teaching healthy, safe dating, and intimate relationship skills to adolescents - Promote sexual and reproductive health - Empowerment-based training
Engage influential adults and peers	<ul style="list-style-type: none"> - Men and boys as allies in prevention - Bystander empowerment and education - Family-based programs - Support informal supporters
Disrupt the developmental pathways toward partner violence	<ul style="list-style-type: none"> - Early childhood home visitation - Preschool enrichment with family engagement - Parenting skill and family relationship programs - Treatment for at-risk children, youth and families
Create /support protective environments	<ul style="list-style-type: none"> - Improve school climate and safety - Improve organizational policies and workplace climate - Modify the physical and social environments of neighborhoods - Improving safety and monitoring in schools - Establishing and consistently applying workplace policies - Addressing community-level risks through environmental approaches (i.e., infrastructure, planning, and the built environment)
Strengthen economic supports for families	<ul style="list-style-type: none"> - Strengthen household financial security - Strengthen work-family supports

Primary prevention, early intervention, crisis intervention, and long-term support – A spectrum of approaches

To understand what primary prevention is, it is helpful to consider what primary prevention is not. While all types of prevention and intervention are important and needed, the IMPACT Summit focuses on primary prevention and does *not* focus on intervention.

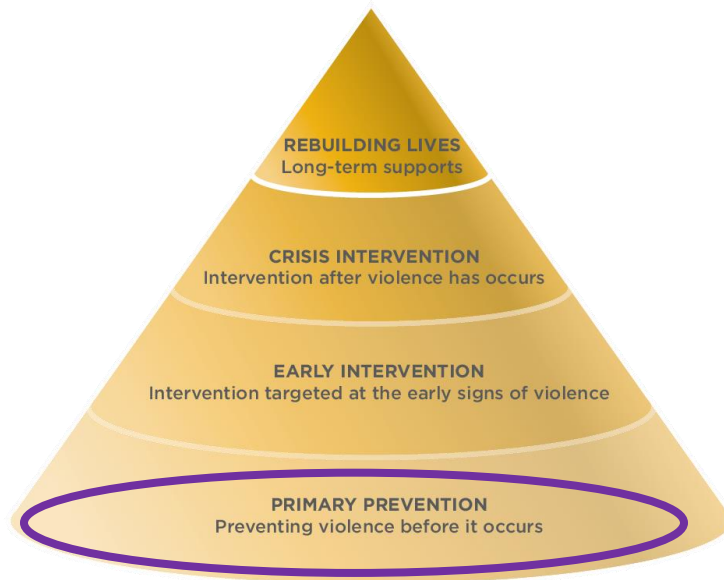
Early intervention (also known as secondary prevention) is “targeted at individuals and groups who exhibit early signs of perpetrating violent behaviour or of being subject to violence.” One example of early intervention would be having nurses and doctors screen for domestic violence in emergency rooms. Even if a patient is not ready to leave an abusive relationship, health care practitioners play an important role by providing access and referrals to supports.

Crisis intervention (also known as tertiary prevention) involves providing support and treatment to those already affected by family violence, as well as interventions to reduce the impact of violence once it has been reported. For victims, this includes such strategies as counselling and health care responses, while for the offenders it includes offender treatment programs and other judicial responses. The focus here is on reducing the harmful consequences of an act of violence after it has occurred, and on long-term care in the wake of violence, for example, rehabilitation and reintegration to reduce long-term trauma.

Long-term supports focus on rebuilding lives and invest in long terms supports (like housing, counseling, financial literacy) to support intergenerational change.

Below is a visual to describe the relationship among primary prevention, early intervention, crisis intervention, and long-term supports. While all types of prevention and intervention are important and

necessary, the IMPACT Summit will focus on showcasing examples of **primary prevention** approaches in Alberta.



Source: Shift: The Project to End Domestic Violence

PRESENTATION CRITERIA

We will consider presentations that provide the following:

- An appealing and relevant presentation title, description, as well as content that speaks to the goals of the Summit and the target audience.
- Alignment between the presentation and the Summit's focus on primary prevention approaches to prevent domestic and sexual violence in Alberta.

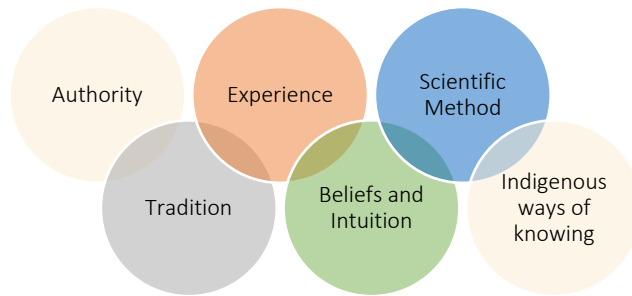
SELECTION CRITERIA

Applications will be reviewed by at least two reviewers (from the University of Calgary/Shift and/or Sagesse/IMPACT) who will use the rubric below to evaluate and select presentations.

- Relevance to the Summit goals and theme
- Clarity of the application
- Relevance to research/theory/practice
- Focus on working with equity-seeking groups (i.e., Indigenous people, racialized people, people who identify as LGBTQ2+, people with disabilities, people living in poverty, people who are homeless, etc.)

Our selection process will also take into account the value that we place on multiple ways of knowing and our belief that knowledge is acquired through many sources²:

² Grinnell, R., Williams, M., & Unrau, Y. (2016). *Research Methods for Social Workers*. Michigan: Pair Bonds. http://www.ucalgary.ca/indigenous/research/knowning_being



We also believe there are many forms of evidence. Using the below classifications, our selection process will take into the account the goal of showcasing different forms of evidence³.

Classification of approach	Description
Emergent/innovative approaches	<ul style="list-style-type: none"> - Adapted from evidence-based or research-informed approaches that does not yet have positive evaluation data - Underlying theory of change is evidence-informed
Promising approaches	<ul style="list-style-type: none"> - Adapted from evidence-based or research-informed approaches that has some positive evaluation data (i.e., report) - Underlying theory of change is evidence-informed
Research-informed approaches	<ul style="list-style-type: none"> - Had only one outcome study or several studies/reports with encouraging findings
Evidence-based approaches	<ul style="list-style-type: none"> - Has more than one rigorous evaluation with a control group (or another strong research design) - Looks at outcomes beyond knowledge and attitude change (i.e., include behaviour change) - Has at least one study with a follow-up beyond the immediate end of the intervention

ACCEPTANCE

If your proposal is accepted, you will be notified by early-January and asked to:

- Register for the Summit
- Review a series of recommendations to guide the development of your presentation
- Submit your Power Point Slides, Handout (PDF files), data charts, and other materials in advance of the Summit dates
- Submit a post-Summit summary about your presentation for potential publication in Alberta’s Primary Prevention Frameworks as a case study.
- Based on time, we will only be able to accept approximately 15 presentations.

Submit application at: <https://form.jotform.com/Shiftdv/2021-impact-virtual-summit>

Questions? Contact Lianne Lee

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³ Adapted from: http://www.learningtoendabuse.ca/our-work/pdfs/Report-Crooks_Jaffe-Primary_Prevention_VAW_Update.pdf